

THE SACHEM THE GLANBROOK GAZETTE

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Advertising Rates

*Colour Rates-Spot \$100 & Full Process \$200

Divisions of Metroland Media Group Ltd.

Effective March 1, 2009

	FULL PAGE 10.25" X 12.5"		HALF PAGE V or H 10.25" X 6.25" (H) 5" X 12.5" (V)		THREE QUARTER PAGE 10.25" X 9.25"		QUARTER PAGE V or H 5" X 6.25" (V) 10.25" X 3" (H)	
	1 Zone	All 4 Zones	1 Zone	All 4 Zones	1 Zone	All 4 Zones	1 Zone	All 4 Zones
Local (net)								
1 insertion	940.80	1881.60	470.40	940.80	705.60	1411.20	235.20	470.40
4 insertions	846.72	1693.44	423.36	846.72	635.04	1270.08	211.68	423.36
13 insertions	762.05	1524.10	381.02	762.05	571.54	1143.07	190.51	381.02
26 insertions	685.84	1371.69	342.92	685.84	514.38	1028.76	171.46	342.92
52 insertions	617.26	1234.52	308.63	617.26	462.94	925.89	154.31	308.63
	EIGHTH PAGE 5" X 3"		SIXTEENTH PAGE V or H 5" X 1.5" (H) 2" X 4" (V)		BUSINESS CARD 3" X 2"		DOUBLE BUSINESS CARD 3" X 4"	
	1 Zone	All 4 Zones	1 Zone	All 4 Zones	1 Zone	All 4 Zones	1 Zone	All 4 Zones
Local (net)								
1 insertion	117.60	235.20	58.80	117.60	40.45	80.91	80.91	161.82
4 insertions	105.84	211.68	52.92	105.84	36.41	72.82	72.82	145.64
13 insertions	95.26	190.51	47.63	95.26	32.77	65.54	65.54	131.07
26 insertions	85.73	171.46	42.87	85.73	29.49	58.98	58.98	117.97
52 insertions	77.16	154.31	38.58	77.16	26.54	53.08	53.08	106.17
	THREE EIGHTHS PAGE 5" X 9.25"		SIXTH PAGE H 5" X 4"		TRIPLE BUSINESS CARD 3" X 6"		BASEBAR-FRONT PAGE 10.25" X 2"	EARLUG 1.5" X 2"
	1 Zone	All 4 Zones	1 Zone	All 4 Zones	1 Zone	All 4 Zones	Per Zone	Per Zone
Local (net)								
1 insertion	352.80	705.60	176.40	352.80	121.36	242.73	200.00	42.00
4 insertions	317.52	635.04	158.76	317.52	109.23	218.45	175.00	38.00
13 insertions	285.77	571.54	142.88	285.77	98.30	196.61	150.00	34.00
26 insertions	257.19	514.38	128.60	257.19	88.47	176.95	125.00	32.00
52 insertions	231.47	462.94	115.74	231.47	79.63	159.25	100.00	30.00